



pennineprospects

championing and working for the South Pennines Park

Fundraising Consultant

Consultancy Fixed Fee: £20,500 fixed fee including VAT for 60 days work

Deadline for delivery: to be coordinated and created as part of the Strategy Plan

Deadline for application: 28th June 2021

Who We Are

Pennine Prospects is a not-for-profit company that has worked collaboratively with stakeholders and partners for over forty years to make the South Pennines a better place for people and nature.

You can read more about this in more detail at <https://www.pennineprospects.co.uk/>

Our Big Ambition

Pennine Prospects has the ambition to launch the **South Pennines Park** jointly with all our partners and stakeholders in September 2021.

In the 1940's, unlike designated National Parks and Areas of Outstanding Natural Beauty, the South Pennines missed out on receiving protection and funding as a designated park because it was too industrial. The South Pennines is the only non-designated upland landscape in the country and if you have visited the area, you will know it is stunning.

The Park covers over 460sq miles, is home to more than 600,000 people, bound by four protected landscapes and has the first National Trail running through its heart.

The South Pennines Park will be the first non-designated park in England ensuring that we work together with families, neighbours, Local Authorities, landowners, utility companies, government agencies, businesses and communities to speak with one voice to secure recognition and funding to meaningfully make the South Pennines a better place for people and nature.

The Aims of the Park

- We aim to continue to collaborate with all members, stakeholders and partners within the South Pennines Park to deliver programmes and projects that support the relationship between people and nature and makes the South Pennines a better place to live, work and enjoy
- We want to deliver all programmes and projects as the South Pennines Park
- We want the South Pennines Park to unite stakeholders, partners, families and neighbours to take responsibility and ownership to look after and celebrate the places where they live, work and enjoy the Park
- We want people who are normally less heard to have a voice about how the Park is managed

Why we need a funding consultant

To ensure that we can succeed in our ambition to create and sustain the South Pennines Park we need to create and secure short- and long-term financial wins to achieve this. We need a successful funding strategy and delivery plan which can match our overarching aims and objectives as an organisation. We need an ambitious, entrepreneurial and hard-working consultant to join our consultant team, understand our aims, missions and organisational structure and deliver a funding strategy that will take us to the next level of success.

The Brief

We would need you to create and deliver:

1. An interim 2-year funding strategy to ensure we can deliver on our objectives and ambitions in our Strategy and Business Plan. This would include:
 - Visioning document
 - Needs analysis
 - Identity of funding streams/sources across sectors
 - Long-term investments opportunities for partners/sponsors
 - Proposition development of projects/programmes/core
2. From evidence created in your funding strategy you would then look at operational delivery, identifying the most important areas of funding sources and ensuring that we submitted successful bids to future funders.
3. To Identify long-term funding needs for the South Pennines Park to support:
 - core activities,
 - build resilience and reserves to safeguard the organisation

4. Programme and project funding to support:
 - SPP Partnership Plan
 - 5year Strategy & Business Plan
 - State of Park Report – baseline information to inform South Pennines Park Partnership Plan and Strategy & Business Plan

Areas of work:

1. Liaise internally across the team, members being the primary knowledge centre between programmes and fundraising
2. Develop fundable propositions in line with organisational priorities and objectives to take viable products to market
3. Support/develop proposals for key projects
4. Bid writing
5. Decide the best ways to fund certain projects, and how the project can be split up for different funders

Your Experience

- Knowledge and experience of the funding environment within the UK and especially the heritage, landscape and community engagement sector
- Extensive experience in researching funding opportunities and developing funding strategies
- Extensive experience of submitting successful funding applications
- In depth knowledge of the heritage, landscape and community engagement funding network
- Understanding and experience of developing funding strategies in line with organisational objectives and strategies
- Exceptional interpersonal skills and the ability to network and influence, including working at a very senior level internally and externally
- Excellent written communication skills, and the ability to proof and write complex funding proposals
- Ability to build relationships
- Reporting on activities and fundraising programmes
- Set and meet income targets from across sectors and suggest potential funding sources for organisations to match current constitution and potential constitution
- Researching fundraising opportunities and writing grant applications to charitable trusts or statutory bodies
- Building relationships with major funders or companies, stakeholders, partners and members
- Managing information and recording the profile and fundraising activity of funders on a database

- Spotting fundraising opportunities and raising awareness of the organisation's work, through key messaging

Personal Qualities

- Entrepreneurial hardworking and creative
- Enjoys autonomy, working to deadlines and getting outcomes
- Belief in the South Pennines Park and what it is trying to achieve

This role is offered on a consultancy basis only. You will be asked to sign a declaration stating that you manage your own tax contributions with the Inland Revenue.

Data Protection

Pennine Prospects will collate, store and protect your consultancy related data in accordance with the law. If you are unsuccessful in applying for this consultancy role, we will store your data for 3 months in accordance with employment law. If you would like us to store your data for 12 months and keep you updated on future consultancy roles, please let us know in your application. We will not pass on any of your data to other individuals without your permission, this includes requests for references. If you have any concerns about how your data is collated, please contact sarah.ross@pennineprospects.co.uk

How to Apply

Please email Caroline Butlin-Worrall at cbutlinworrall@icloud.com with the following information:

1. An up-to-date CV
2. On a separate word document please explain:
 - How you meet the requirements of the brief and skill sets drawing from examples and experience of your working life
 - How much financial support you have successfully raised in the last two years giving examples of three organisations you have worked with
 - Why you would like to work with Pennine Prospects and the South Pennines Park
 - A detailed costings of how you would carry out this work over 60 days

If you are successful in the recruitment process, we will ask you to provide 2 references from previous employers or clients which are relevant to this project.

There are 2 stages to the recruitment process:

1. Caroline Butlin-Worrall will arrange a telephone interview with you on 29th or 30th June if your application meets the requirements as outlined in the brief
2. Following this conversation and if both parties feel the role is a good fit Caroline Butlin-Worrall will arrange a Microsoft Teams interview with you on 1st or 2nd July 2021 with herself and the Chief Executive Helen Noble.

The successful candidate will be informed on 2nd July 2021

Please let us know in your application if you need us to make any reasonable adjustments in contacting you and holding interviews for this role.

Pennine Prospects operates an Equal Opportunities Policy

Please contact Caroline Butlin-Worrall on 07717 670741 if you would like an informal conversation regarding this role.



The
National Lottery
Heritage Fund

Historic
England



Department for
Digital, Culture,
Media & Sport